

April 2009

Australia launch new National Brand at Federation Square

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The basketball community was out in force in Melbourne's Federation Square on Tuesday April 7, as 1,623 people came out to break the Australian record for people dribbling basketballs simultaneously.

The event, which also served as the official launch of Australia's new national basketball branding and the announcement of the legendary Larry Sengstock as Basketball Australia's new Chief Executive Officer, was adjudged a resounding success despite the numbers falling short of the targeted world record.

Melbourne's iconic Federation Square rang with the sound of bouncing balls as members of the Opals, Boomers, Gliders and Rollers national teams urged the participants on.

The total figure of 1,623 participants easily was the largest ever in Australia and also surpassed the old world record of 1,289 people set on 17 May 2007 in Edinburgh.

It fell just short however of the new mark recently recognised by Guinness World Records of 3,054, which was set during an event organised by the Indiana Pacers NBA team to mark the start of the basketball season in Indianapolis, Indiana, USA, on 28 October 2007.

The event was hosted by Channel Seven celebrity Mark Beretta and included the unveiling by Minister for Youth and Sport, the Hon. Kate Ellis MP, of basketball's new unified branding.

Victoria's Best Honoured

Participation in Victoria is ranked number one in Australia and it's the tireless work and effort of the many people behind the scenes that make this possible.

Master of Ceremonies Nigel Purchase honoured our players, officials, volunteers and Associations at the Basketball Victoria 2008 Annual Awards Dinner held on Wednesday April 8 at Club Kilsyth.

Australian Opal and Bendigo Spirit Point Guard Kristi Harrower was awarded The Betty Watson Medal for the 2008 Female Player of the Year with the Alan Hughes Medal for the Male Player of the Year going to Boomer Representative and NBL Champion David Barlow.

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Knox Basketball Association was awarded the Association of the Year, with the Volunteer of the year and winner of the Allan Ashe Memorial Award was John Bowie from Knox Basketball Inc.

Basketball representatives from around the state were given special service awards for their years of continued service to the sport for achievements over 15 years, 25 years and 35 years.

A full list of award winners is listed on the Basketball Victoria website at: www.basketballvictoria.com.au

BMV Convention Success

Over 200 participants and trade show exhibitors from all over Australia attended the Basketball Managers Victoria Convention and Trade show at the Kilsyth Sports Centre last week. The event showcased 45 organisations and allowed the basketball community to reflect on the past and plan for the future.



With the new Basketball Brand launched in Federation Square, Melbourne on Tuesday 7 April 2009, the convention proved the perfect vehicle to deliver the new brand to stadium managers, association officials and volunteers. Retired Collingwood AFL Premiership Captain and former Victoria Metro State and Coburg Giants basketball representative player Tony Shaw kicked off the convention and spoke passionately about the sport and how important planning is for future success. His speech ignited the participants for a positive two days of discussion.

The BMV Convention and Trade brought together managers, administrators, coaches and referees from all over Australia as well as Singapore and during the workshop sessions a framework for the best practice management of Basketball Stadiums was created while a blueprint for programs, competitions and facilities in 2030 and beyond.



Over the course of the two days a who's who of basketball identities took part in discussions forums outlining why the sport is such a great game, where it has come from and what the future holds; Andrew Gaze, Larry Sengstock, Wayne Carroll, Scott Derwin, Nigel Purchase, Lindsay Gaze, Mark Cowan and current Australia Opals Coach Carrie Graf headlined the forums. The Convention workshops were presented by industry leaders and those working at the grassroots of basketball. Covering three distinct themes of Facilities, Competitions and Programs, the workshops will include – Improving Communication, Working with Referees, Working with the Media, Maintaining and Servicing Sponsorship and Stadium Security. These will now be put together on a DVD and sent out to all attending Associations.

Ned Coten of Acorn Brand Design concluded the convention by outlining the new Basketball brand and how attendees can spread the word of basketball...that it is **Everyone's Game!** As part of his contribution Ned donated a week's work for one lucky Association with Acorn Brand Design and the Southern

Peninsula Basketball Association were announced the recipients.

The winners of the Trade Show prizes for the individuals who visited every trade exhibition were:

Bob Hunnerup (Basketball SA) – Port Douglas Tropical Holiday Package
Erin Waldock (Dandenong) – John Daly Golf Clubs
Chris Sutton (Broadmeadows) – Signed Australian Boomers Singlet
Andrew Halsall (Nunawading) – Signed Lauren Jackson Body Suit
Deb Kruger (Mornington) – Signed Collingwood Singlet

For more information on Basketball Managers Victoria visit www.bmv.basketball.net.au

Australian Basketball names new leader

Australian basketball has a new hand at the helm to guide it through the next stage of its commercial reform after the legendary Larry Sengstock was named as the sport's new Chief Executive Officer by Basketball Australia.

Sengstock comes to basketball as an acknowledged leader in Australian sports management with exceptional experience in working with all levels of sport both locally and internationally, all range of commercial enterprises and with all levels of government.

Sengstock said he was looking forward to the challenge of growing the sport and finding ways to build linkages between the more than 600,000 participants and basketball's elite competitions and teams.

"I truly believe this is a time of opportunity for the sport," said Sengstock. "With the new men's national league set to be unveiled, Australia already having qualified for the 2010 senior World Championships, and the sport's stakeholders now unified and sharing a common purpose, we are poised on the brink of what could be a new golden age for basketball."

"I've heard plenty of people talk about basketball getting back to the success of the 1980s and '90s, but the reality is that we need to move the sport forward, rather than focusing on the past," Sengstock added. "Our goal is to bring the sport into the 21st century commercially so we can capitalise on basketball's huge participation base and international successes."

Sengstock will officially commence duties with BA on April 27.



Adaptive Coaching

As the sporting culture changes to become in line with ever changing community values the expectations placed on sporting clubs, coaches, officials and volunteers are also evolving. More and more community members with a disability are looking to participate in sport and basketball is one of the most popular of them.

In 2008, Basketball Victoria in conjunction with several key partners ran programs and events that involved in over 2,600 participants with a disability. Over 130 coaches and officials were up skilled on inclusion and adaptive coaching.

During the first half of 2009, 10 new programs for participants with a disability will commence in associations meaning the as a sport we need to become prepared for the new opportunities and challenges being sought by these new participants.

Basketball Victoria offers regular training for coaches, administrators, parents and officials on inclusion and adaptive coaching and would like to encourage anyone interested in attending a workshop to contact us. The workshops provide information on the needs of participants into the future and how to manage the evolving sporting environment.

Please contact Matthew Dunstan on (03) 9927 6666 or email matthew.dunstan@basketballvictoria.com.au



BV Notice of Annual General Meeting



The 2009 Annual General Meeting of Basketball Victoria will be held:

At: 10.00 am

On: Sunday 31st May 2009

At: Parkview Hotel, 562 St Kilda Rd, Melbourne 3004

All affiliated associations and Leagues, Commissions and Country Council are entitled to send a delegate to the meeting. Voting entitlements are in accordance with Article 13.1 of the Basketball Victoria Constitution.

Notice of Business

Any association wishing to raise matters of business for discussion at the meeting must give written notice of the business to the Chief Executive Officer at least thirty-five (35) days before the meeting. *Notice of business received after 5.00 pm on 27th April will not be considered.*

Nominations for Executive Committee

Nominations for the positions of Vice President (2 year term) and two (2) General Members of the Board for 2 year terms must be lodged on the form attached and be received by the Chief Executive Officer at least twenty-one (21) days before the meeting. *Nominations received after 5.00 pm on 11th May 2008 will not be considered.*

Draft Agenda

- 1) Open and welcome
- 2) Apologies
- 3) Minutes of last Annual General Meeting (accepted at November State Conference) and November State Conference
- 4) Receive the Annual Report
- 5) Receive the Balance Sheet and Statement of Accounts
- 6) Receive any other report from the Board
- 7) Elect the Office bearers and the General Members of the Board
- 8) Receive and consider the statement required by section 30(3) of the Associations Incorporation Act
- 9) Appoint the Auditor for the following year
- 10) General Business
 - (a) **Tracking against Strategic Plan**
 - (b) **VJBL By-laws**
 - (c) **Participants Protection By-laws (Heat Policy)**

VCC places still available

There are limited places still left at the Victorian College Championships in April and May 2009. We are looking for:

Intermediate (Year 9 & 10) Boys and Girls teams for Wednesday 29th of April at Coburg, Senior (Year 11 & 12) Girls teams for Thursday 7th of May at Coburg and Junior (Year 7 & 8) Boys and Girls teams for Friday 8th of May at Coburg.

To enter teams into any of these competitions or for more information please contact Nicole Greene on (03)9927 6666 or email nicole.greene@basketballvictoria.com.au



Healthy Hoops Nutrition Session & Basic Injury Management sessions

Basketball Victoria and Knox Basketball Association would like to offer a Healthy Hoops Nutrition session outlining basic nutrition information for players, coaches, officials and parents alike.

What the session covers:

- *Food groups, what they contain and why we need them
- *What to eat in the lead up to a game, on the day and for a good recovery
- *How to prepare for tournaments
- *Managing games late a night

Date: Wednesday 22nd April, 2009

Time: 7.30pm – 9.00pm

Location: Boronia Stadium, Park Cres, Boronia (Mel Ref 64 : K10)

Cost: \$10 per person

Additional Information:

- * Registration is required to attend the session
- * The session is lead by an accredited and practicing dietitian

Basketball Victoria, Smartplay and Knox Basketball Inc. are also providing you with the opportunity to learn more about Injury Management. This workshop is designed to educate the basketball community on correct sports injury management. The practical and interactive workshop focuses on the skills required to manage soft tissue injuries and taping for the ankle, thumb and finger. This workshop is aimed at coaches, parents, administrators, players or anyone involved in sport.

**What the session covers:**

- * Immediate management of soft tissue injuries including identification and treatment
- * Rehabilitation and return to play
- * Basic taping including thumb, finger and ankle
- * Further training and resources available

Date: Wednesday 29th April, 2009

Time: 7.30pm – 9.30pm

Location: Boronia Stadium, Park Cres, Boronia (Mel Ref 64 : K10)

Cost: \$20 per person

Additional Information:

- * Registration is required to attend the session
- * The session is lead by an accredited and practicing sports medicine practitioner

For further information or to register for either of the sessions, contact:

Glenn Clark

Knox Basketball

(03) 9762-1298, extension #7

glenn.clark@knoxbasketball.com.au

Fiona Kuilboer

Basketball Victoria

03 9927 6666

fiona.kuilboer@basketballvictoria.com.au

Hoop Time Entries Closing



Entries are closing on the 30th of April for McDonald's® Hoop Time Entries 2009. McDonald's® Hoop Time is a series of one-day basketball round robins held at local basketball stadiums around Victoria. With a 25 year history the program offers children in Grade 3/4 (Junior) and Grade 5/6 (Senior) the opportunity to play in a fun competition with qualified referees. The program culminates at the end of the year in a regional finals series and a State Grand Final. We extend an invitation to your school to enter and become part of this fantastic program!

We are looking for more teams to play in the first Hoop Time days of 2009 at a special discount rate of only \$34 per team. We need Junior All Star Boys and Junior All Star Girls teams for Wednesday 22nd of April at Bellarine, Senior All Star Boys, Senior All Star Girls, Senior Future Stars and Senior Rookies teams for Tuesday 28th April at Altona, Junior All Star Boys, Junior All Star Girls, Junior Future Stars and Junior Rookies teams for Tuesday 12th of May at MSAC and Senior All Star Boys, Senior All Star Girls, Senior Future Stars and Senior Rookies teams for Tuesday 12th of May at Springers.

To enter teams into these days or any other days or for more information please contact Nicole Greene on (03)9927 6666 or email nicole.greene@basketballvictoria.com.au

VJBL's Next Step Program

It is with great pleasure the VJBL can announce the newly developed coaching program for 2009, the VJBL's Next Step Program – Players to Coaches.

One of the challenges associations and the VJBL face year in, year out is the lack of qualified coaches who are willing to volunteer their time to coach at Junior Representative Level in the VJBL.



The 'Next Step' Program is an intensive 10 week course (10 x 1.5hr sessions) designed to target specific skill sets, general coaching skills and basketball knowledge. The program will also encompass a National Coaches Accreditation Scheme (NCAS) Level 1 Qualification.

South Dragons Assistant and VIC Metro U18 Boys Head Coach Guy Molloy will head the program which will provide our developing coaches with understanding of the basic coaching principles along with a full understanding of the basic coaching fundamentals.

The VJBL encourages all associations to get involved and nominate any developing coaches they feel may benefit from this comprehensive course facilitated by one of the Country's best Junior Coaches.

Upcoming Events

Junior Hoop Time at Bellarine	April 22
Healthy Hoops Nutrition Session at Knox	April 22
Senior Hoop Time at Altona	April 28
Intermediate VC at Coburg	April 29
Healthy Hoops Basic Injury Management session - Knox	April 29
Senior VCC at Coburg	May 7
Junior VCC at Coburg	May 8
Junior Hoop Time at MSAC	May 12
Senior Hoop Time at Springvale	May 12
Healthy Hoops Basic Injury Management session - DV	May 13
BV Annual General Meeting	May 31

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For Further Information:

Editors:

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Ashley Stewart – Administration Officer –
ashley.stewart@basketballvictoria.com.au

JUNE 2009						
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Please send your contributions to Ashley Stewart by the 20th of each month for consideration. We would like Insight to be an integral part of communication between Basketball Victoria and its partners. We would appreciate and value your feedback.

Please note: If your Association contact information or VBRA – Branch Contact Information is out of date, please contact Ashley Stewart on (03) 9927 6666 or email ashley.stewart@basketballvictoria.com.au.